

JOELLE K JAY

THE INNER EDGE: THE 10 PRACTICES OF PERSONAL LEADERSHIP

Based on her new book, *The Inner Edge: The 10 Practices of Personal Leadership*, this presentation is Joelle's signature speaking event. Her breakthrough approach to leadership shows her audiences why renowned management expert Peter Drucker once called personal leadership "the only leadership that's going to matter in the 21st century."

In this presentation, Joelle shows leaders how the same skills they use to lead their companies are the ones they need to lead themselves. Drawing on her experience with top executives in some of America's most respected companies, Joelle presents a set of practices or strategies to inform leaders who aspire to greatness. *The Inner Edge* shows readers that leadership is not just a label; it is a way of life.

PRESENTATION DESCRIPTION

Personal leadership means applying the same strategies that leaders have used to build world-class companies...to leading oneself. In *The Inner Edge: The 10 Practices of Personal Leadership*, Joelle shows leaders what they need to know to be a better leader and lead a better life.

In this presentation, Joelle poses thought-provoking questions that help to shape leaders who aspire to greatness. For example, she asks audiences:

- What do you want, and where do you need to put your attention to get it?
- What actions will be the catalyst for change?
- What strengths do you need to draw on to be your best as a leader, and what contributions do you want to make?
- How can you maximize your time to do more with less?
- Who will support you?
- What do you most need to know?
- How can you stop chasing opportunity and instead invite opportunity to come to you?

And finally,

- How do you move from excellent to extraordinary?

To illustrate these questions, Joelle tells the stories of the experiences of some of the most celebrated and accomplished leaders in business today. The Inner Edge will help audiences understand what a leader needs to truly excel in leadership and life.

PARTICIPANTS WILL LEARN HOW TO:

- Clarify a vision for leadership that supports the organizational mission
- Find and focus on critical priorities
- Optimize their talent, teams, and time
- Leverage their strengths to grow and expand potential
- Develop a sense of contribution, purpose, and meaning
- Design strategies to improve efficiency, productivity, and alignment
- Integrate their personal needs, goals and attributes with your leadership role to take full advantage of their opportunities to exceed expectations, strengthen performance, and make an impact.



Joelle K. Jay, Ph.D., is president of the leadership development practice, Pillar Consulting. As an executive coach, author and speaker, Joelle helps leaders achieve top performance and business results. Her clients include presidents, vice presidents, and C-level executives in Fortune 500 companies. Joelle is the author of *The Inner Edge: The 10 Practices of Personal Leadership*. To find out how Joelle can help you reach the next level, visit: www.TheInnerEdge.com.