

SECTION 3

The Third Practice: Take Action

What do you need to do?

The third practice of personal leadership is *taking action* – not just any action, but action that is targeted and effective. In business, action can be random, disorganized and endless. Leaders must be more clever than that. You must not just organize your actions but *catalyze them* to find the swiftest, most powerful ways to attain multiple goals with ease.