

SECTION 5

The Fifth Practice: Experience Fulfillment

What motivates and inspires you?

Experiencing fulfillment is the fifth practice of personal leadership. In business, fulfillment is often substituted with *rewards*. If you work hard and do well, you will receive such remuneration as a salary, a raise or a bonus. But leaders don't just need to *be* rewarded, they need to *feel* rewarded with an experience of motivation, contribution, and meaning. When you experience fulfillment, you move from success to significance.