



THE INNER EDGE: THE 10 PRACTICES OF PERSONAL LEADERSHIP

Joelle K. Jay, Ph.D., MCC

Your success as a leader depends on your ability to lead yourself. Yet, most leaders have never learned personal leadership, much less practice it effectively. In *The Inner Edge*, Joelle Jay, Ph.D., MCC, coaches leaders in the strategies of personal leadership – what management expert Peter Drucker once called “the only leadership that’s going to matter in the 21st century.”

In this dynamic presentation, Joelle shows leaders how the same skills they use to lead their companies are the ones they need to lead themselves. She presents ten practices of personal leadership designed to help leaders improve performance and maximize business results, while at the same time sustaining a sense of personal and professional well-being to keep them at their best. In *The Inner Edge*, Joelle shows leaders how to be a better leader...and lead a better life.

PARTICIPANTS WILL LEARN HOW TO:

- Clarify a vision for leadership that supports the organizational mission
- Find and focus on critical priorities
- Optimize their talent, teams, and time
- Leverage their strengths to grow and expand potential
- Develop a sense of contribution, purpose, and meaning
- Design strategies to improve efficiency, productivity, and alignment
- Integrate their personal needs, goals and attributes with your leadership role to take full advantage of their opportunities to exceed expectations, strengthen performance, and make an impact.

PRESENTATION DESCRIPTION

This presentation is based on the book, *The Inner Edge: The 10 Practices of Personal Leadership*, which has been endorsed by Marshall Goldsmith, Jim Kouzes, Stephen Covey, and more. Joelle draws on her experience coaching top executives in some of America’s most respected companies, including GE, Google, Apple, and Microsoft, to help leaders achieve professional success while enhancing the quality of life that keeps them at their best.

Joelle actively engages participants in the practices and principles of personal leadership they can use to be more effective as leaders and in their lives. To illustrate the practices, Joelle tells the stories of the experiences of some of the most celebrated and accomplished leaders in business today. Through conversation, collaboration, and reflection, participants transform their thinking about personal leadership and leave ready to apply what they've learned.

Using vivid examples of real leaders, insightful perspectives on leadership, and thought-provoking questions and exercises, Joelle shows leaders that leadership is not just a label. It's a way of life.

Leaders implementing the strategies experience results in productivity, profitability, and performance, while enhancing the quality of life that keeps them at their best. Businesses get better leaders, and leaders get better results.

WHAT PARTICIPANTS ARE SAYING:

"Personal Leadership is significant and getting more important with the challenges we face in our workplace." - Randy MacDonald, Senior Vice President Human Resources, IBM.



Joelle K. Jay, Ph.D., is president of the leadership development practice, Pillar Consulting. As an executive coach, author and speaker, Joelle helps leaders achieve top performance and business results. Her clients include presidents, vice presidents, and C-level executives in Fortune 500 companies. Joelle is the author of *The Inner Edge: The 10 Practices of Personal Leadership*. To find out how Joelle can help you reach the next level, visit: www.TheInnerEdge.com.

FOR MORE INFORMATION:

Contact us at Info@TheInnerEdge.com