



## **LEADING WITH YOUR STRENGTHS: LEVERAGING YOUR TALENTS TO BE A BETTER LEADER**

Keynote Presentation or Workshop  
Joelle K. Jay, Ph.D., MCC

When you learn to lead with your strengths, you become the best possible leader you can be – naturally, easily, and enjoyably – and inspire others to do the same. Joelle’s presentation, *Leading with Your Strengths*, draws on decades of research by the Gallup organization that has been popularized by the books *Now Discover Your Strengths* and *StrengthsFinder 2.0*. It is based on the strengths movement that has gained viral popularity in the business world for its power to engage, motivate and empower leaders.

Joelle’s presentation, *Leading with Your Strengths: Leveraging Your Talents to be a Better Leader*, inspires audiences with its positive message of personal potential. With humor, examples, and an intuitive grasp of the philosophy, Joelle is able to convey the principles and practices of strengths-based leadership so that her audiences leave the presentation with a new perspective about what’s possible. This program shows audiences why when you lead with your strengths, you naturally excel.

A strengths approach to leadership brings your brilliance to life. If you want to be your best, you need to build on what’s best about you. You save time, energy and effort. You get better results, because you are doing things in the way that works best for you. You discover what it truly means to achieve success with quality of life, because they become one and the same. Best of all, you do this not by changing who you are, but by becoming more of who you are. Because who you are...is brilliant.

### **The Presentation: Leading with Your Strengths**

During the presentation “Leading with Your Strengths” participants will discover how to:

- Adopt a more positive, productive mindset to their achievement
- Discover their strengths
- Leverage their strengths for greater efficiency and effectiveness
- Uncover their weaknesses

- Manage their weaknesses to overcome obstacles and avoid failure
- Inspire and lead others with an encouraging strengths approach to leadership

Joelle's approach has been endorsed by Marshall Goldsmith, Jim Kouzes, Stephen Covey, and more. Joelle draws on her experience coaching top executives in some of America's most respected companies, including Google, Apple, Microsoft, MetLife and Adobe to help leaders join the top 5% of their organizations while leading the life they envision for themselves.

### What Participants are Saying:

"*Personal Leadership* is significant and getting more important with the challenges we face in our workplace." - Randy MacDonald, Senior Vice President Human Resources, IBM.

### Your Presenter: Joelle Jay, Ph.D., Coach to Executives in Some of America's Most Respected Companies



**Joelle K. Jay, Ph.D.**, is a principal at the global leadership development firm, Leadership Research Institute. As an executive coach, author and speaker, Joelle helps leaders achieve top performance and business results. Her clients include presidents, vice presidents, and C-level executives in Fortune 500 companies. Joelle is the author of *The Inner Edge: The 10 Practices of Personal Leadership*. To find out how Joelle can help you reach the next level, visit: [www.TheInnerEdge.com](http://www.TheInnerEdge.com).

### FOR MORE INFORMATION:

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