



GETTING AN EDGE: USING PERSONAL LEADERSHIP TO BE A BETTER LEADER...AND LEAD A BETTER LIFE

Keynote Presentation or Workshop

Joelle K. Jay, Ph.D., MCC

Companies lose talented executives every day due to overwork, burnout and stress. In fact, 1 in 4 companies fail to keep top talent,ⁱ and even when they stay, 50-60% of top performers are not doing their best work.ⁱⁱ But it doesn't have to be that way.

Personal leadership is the key to leaders getting what they want from their professional and personal lives – while at the same time benefitting their companies with extraordinary results, like productivity increased by as much as 45%, overachievement of sales goals by 125%-400%, and leaders being elevated into the top 5% of their organization.

The Presentation: Getting an Edge

In her book, *The Inner Edge: The 10 Practices of Personal Leadership*, leading expert and executive coach to top leaders, Joelle Jay, Ph.D., outlines Ten Practices of Personal Leadership. *The Inner Edge* forms the foundation of her popular speaking engagements and workshops.

In this dynamic presentation using vivid examples of real leaders, insightful perspectives on leadership, and thought-provoking questions and exercises, participants will learn how to:

- Clarify a vision for leadership that supports the organizational mission
- Find and focus on critical priorities
- Optimize their talent, teams, and time
- Leverage their strengths to grow and expand potential
- Develop a sense of contribution, purpose, and meaning
- Design strategies to improve efficiency, productivity, and alignment

- Integrate their personal needs, goals and attributes with their leadership role to take full advantage of their opportunities to exceed expectations, strengthen performance, and make an impact.

Joelle's approach has been endorsed by Marshall Goldsmith, Jim Kouzes, Stephen Covey, and more. Joelle draws on her experience coaching top executives in some of America's most respected companies, including Google, Apple, Microsoft, MetLife and Adobe to help leaders join the top 5% of their organizations while leading the life they envision for themselves.

What Participants are Saying:

"Personal Leadership is significant and getting more important with the challenges we face in our workplace." - Randy MacDonald, Senior Vice President Human Resources, IBM.

Your Presenter: Joelle Jay, Ph.D., Coach to Executives in Some of America's Most Respected Companies



Joelle K. Jay, Ph.D., is a principal at the global leadership development firm, Leadership Research Institute. As an executive coach, author and speaker, Joelle helps leaders achieve top performance and business results. Her clients include presidents, vice presidents, and C-level executives in Fortune 500 companies. Joelle is the author of *The Inner Edge: The 10 Practices of Personal Leadership*. To find out how Joelle can help you reach the next level, visit: www.TheInnerEdge.com.

FOR MORE INFORMATION:

Contact us at Info@TheInnerEdge.com

ⁱ Edward, S. (2012). "When Developing High-Potential Programs." T&D.

ⁱⁱ Fisher, A. (2002). "Why Passion Pays." FSB: Fortune Small Business.