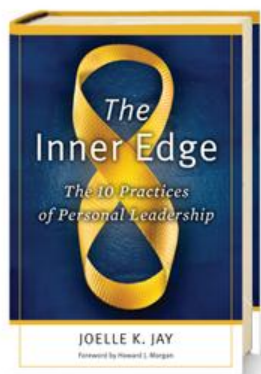




Inspiring Leadership Excellence

## THE INNER EDGE: THE 10 PRACTICES OF PERSONAL LEADERSHIP

*The Inner Edge* gives Professionals The Competitive Edge for Success at Work and Beyond.



According to renowned expert, Joelle K. Jay, Ph.D., leadership is no longer confined to corner offices. In her breakthrough book, Joelle shares proven principles and strategies, based on a decade of experience advising the nation's top executives, on how to "live well and lead well." She shows leaders how to improve their effectiveness while nurturing their sense of overall well-being, which is necessary to maintain and drive a lifetime of success.

Joelle's philosophy of combining personal and professional leadership for sustainable success is concisely and vividly communicated in *The Inner Edge: The 10 Practices of Personal Leadership*. Topics such as gaining clarity of your goals and finding the focus to achieve them as well as leveraging your unique talents and maximizing your time for exceptional performance are explored in fresh and thought-provoking ways that engage and inspire the reader.

In each chapter, Joelle weaves in real-life examples of leadership transformations and the positive results they produce. She also provides exercises which allow the reader to adapt these principals to his or her own situation.

*The Inner Edge* is an essential resource that helps business leaders understand what they need to truly excel in leadership and life.

### PRAISE FOR THE INNER EDGE

*"This book can help you achieve what really matters – as a professional and a person. A great roadmap on your journey through life."*

**Marshall Goldsmith**, recognized as the world's most influential leadership thinker by Harvard Business Review and author of The New York Times bestseller *What Got You Here Won't Get You There*

*"In The Inner Edge, Joelle Jay walks her talk. At a time when the world clamors for genuine, trusted leadership, she has delivered an invaluable guidebook for managing from the inside out. Citing behaviors of high trust, high performance leaders, Joelle demonstrates how to take the lead in your own life and sharpen that inner edge for true balance between a life of work and the work of life."*

**Stephen M. R. Covey**, author of The New York Times bestseller *The Speed of Trust*

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